

Recent Books from South Korea – December 2008 (II)
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Media Big Bang!: Impact on Business & Society / Seoul Digital Forum, SBS
Korea: CommunicationBooks Publishing Co., 2007
vii. 336p,; 27cm
ISBN-13: 9788984998480
\$ 35.00

As demonstrated by the impact of the printing press, history has taught us that changes in the media ultimately accompany changes in the dynamics of relations in politics, society and the economy. Forum participants were unanimous in saying that the Media Big Bang will have an impact on not only media industries but on everyone.

This report features a collection of researches, speeches and discussions presented at the Seoul Digital Forum 2007, organized by SBS, a leading national broadcasting network in Korea. The Forum was held 29-31 May, on the theme of Media Big Bang that offered a platform for the world's top media leaders to share and discuss the effects, and implications of the new media revolution towards business and society. We believe that this report will serve as a pivotal cornerstone for your imagination and creativity.

A Study on the Reality and Prospect of Economic Reform in North Korea: Tasks for Successful Transformation of the North Korean System / Kim, Young-Yoon
Seoul: Korea Institute for National Unification, 2007
64p,; 22cm – (Studies Series ; 07-04)
ISBN-13: 9788984793989
\$ 15.00
